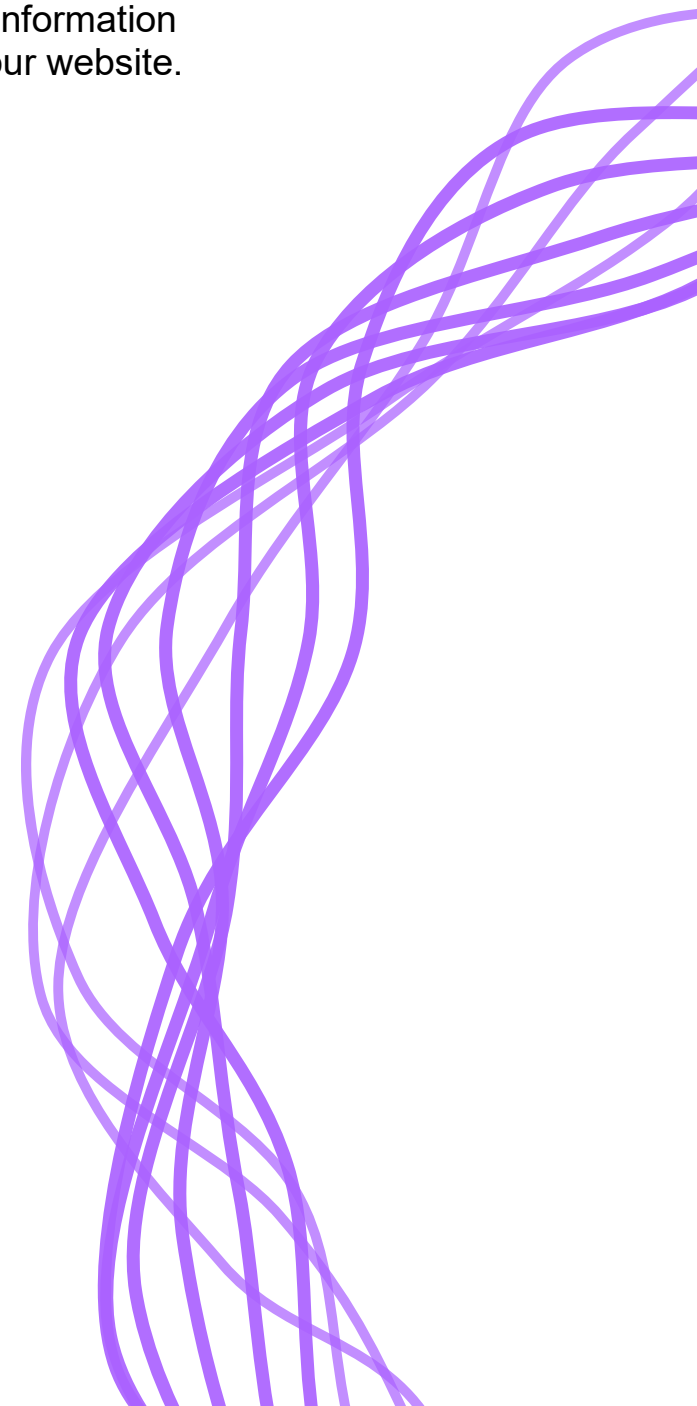
doublespark®
Internet Marketing

Doublespark Ltd
Privacy Policy

How we collect, use and protect personal information when you use Doublespark services and our website.



Doublespark Ltd
Privacy Policy

11 November 2025

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Privacy Policy

Company Policy | Version 1.0

POLICY OWNER Gary Cottam, Managing Director	**APPROVED BY** Gary Cottam, Managing Director
EFFECTIVE DATE 11 November 2025	**NEXT REVIEW DATE** 3 November 2027
REVIEW FREQUENCY Annually	**DOCUMENT VERSION** 1.0

This privacy policy sets out how Doublespark Internet Marketing uses and protects any information that you give when you use this website.

Doublespark Internet Marketing is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Doublespark Internet Marketing may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 11/11/2025.

What we collect

We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

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How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Atlas Clipper browser extension

Atlas Clipper is a Google Chrome extension published by Doublespark Internet Marketing. It reads on-page SEO information (such as the page title, meta description, headings, word count and link counts) from the web page you are viewing, and only when you click the extension icon. That information is shown to you in the extension window and can be copied to your clipboard. It is not sent to Doublespark or to anyone else.

The extension does not collect, store or transmit any personal data, does not use cookies or analytics, and does not track your browsing. If you enter an Atlas API token in the extension's options page, it is stored in your own Chrome profile using Chrome's built-in storage and is not sent to Doublespark by the current version of the extension. You can remove it at any time by clearing the field or uninstalling the extension.

If a future version sends information to Doublespark's Atlas platform, this section will be updated before that version is released, and you will be asked to approve any new permissions when the extension updates. Questions about the extension can be sent to get-in-touch@doublespark.co.uk.

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Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at get-in-touch@doublespark.co.uk

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you please write to Doublespark Internet Marketing, 1 College Gardens, March, Cambridgeshire, PE15 8LF..

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.

Doublespark Internet Marketing is a digital agency providing comprehensive SEO and Web Design services to help businesses grow online.